



March 1, 2011

Dear Vendor:

We are pleased to send you the enclosed application for participation in the 26th annual TomatoFest, September 10th and 11th, 2011. The festival will run from 11:00 a.m. to 6:00 p.m. both days, at Emerson Park on Owasco Lake in Auburn.

TomatoFest 2011 anticipates a crowd of over 13,000 who will come and join in our festival dedicated to Fun, Food and Fundraising. A portion of the proceeds from this festival are donated to local food agencies and pantries.

TomatoFest exists to fulfill a tri-fold mission, which includes; creating a fun-filled two-day community event, providing an opportunity for area non-profit organizations to raise funds and community awareness, and raising awareness and funds to support local organizations providing emergency food for those in need. TomatoFest is organized by a volunteer board of directors and is supported by many businesses and individuals that donate money, time and resources.

Carefully read and complete all parts of the application. If you have any questions, please visit our website at: [www.cnytomatofest.org](http://www.cnytomatofest.org). Under Craft/Commercial Vendors are the names and email addresses of committee persons.

Sincerely,

Terry Mahoney and Debbie Pinckney  
Vendor Committee